Review of Splendid Moments at SinoFlexPack 2019

Part of Supporting Associations

Indonesia Packaging Federation
Vietnam Packaging Association
Korea Packaging Association
India Plastic Industry Association

China Plastic Processing Industry Association
Changzhou Plastic Packaging Association
Guangdong Plastic Industry Association
Tianjin Plastic Industry Association

Sichuan Special Committee of Plastic and Packaging Industry
Shanghai Society of Plastic Industry
Hunan Plastics Printers Association
Changzhou Plastic Industry Association

Part of Exhibitors

Jiangsu Caihua Packaging Group Company
Hangzhou Tinghong Packaging Material Co., Ltd
Huangshan Novel Co., Ltd
Wuxi Guotai Color Printing Co., Ltd

Ancillary equipment and accessories:

- Film-making equipment
- Blow molding machines
- Extrusion equipment
- Casting equipment
- Aluminum plating equipment
- Printing equipment
- Laminating equipment
- Slitting and rewinding equipment
- Various bag-making equipment
- Various other machinery

Raw materials:

- Film
- Ink
- Colour pigments
- Master-batches
- Additives and glues
- Coating compounds
- Aluminum foil

Services:

- Plate making
- Software

Co-located Exhibitions

Co-located Exhibition

GD MODERN INTERNATIONAL EXHIBITION CENTER
Dongguan, Guangdong

April 9-11, 2020

For booth reservation, please contact www.sino-flexpack.com

Mr. Rick Liu
Mr. Jack Yang
Mr. Daniel Song
Mr. Patrick Gu

China Plastics Processing Industry Association
Sichuan Special Committee of Plastic and Packaging Industry

Part of Exhibitors

Jiangsu Caihua Packaging Group Company
Hangzhou Tinghong Packaging Material Co., Ltd
Huangshan Novel Co., Ltd
Wuxi Guotai Color Printing Co., Ltd

Flexible-packaging equipment and machineries:

- Film-making equipment
- Blow molding machines
- Extrusion equipment
- Casting equipment
- Aluminum plating equipment
- Printing equipment
- Laminating equipment
- Slitting and rewinding equipment
- Slitters
- Rewinders
- Various bag-making equipment
- Various other machinery

Raw materials:

- Film
- Ink
- Colour pigments
- Master-batches
- Additives and glues
- Coating compounds
- Aluminum foil

Services:

- Plate making
- Software
**About SinoFlexPack South**

As Asia’s leading exhibition platform focusing on flexible packaging, SinoFlexPack South 2020 will bring together hundreds of world-renowned suppliers to showcase leading equipment, technologies, services and solutions based on the actual demands of the manufacturing enterprises along the whole packaging industry chain. The show will be running concurrently with SinoCorrugated South 2020, SinoFoldingCarton 2020, PackCon 2020 and SinoPaper South 2020. Covering an exhibition area of 60,000 square meters, SinoFlexPack South 2020 is expected to receive over 5,000 trade visitors within three days, which will provide exhibitors an ideal platform to efficiently explore enterprise sources and precisely match with target buyers.

**5-in-1 Mega Expo Scale**

- **near 90,000 SQM** exhibition space
- **700+** providers of equipment and consumables
- **200+** suppliers of packaging containers, materials and service design
- **60,000+** domestic and international trade visitors
- **1,400+** manufacturing equipment of corrugated, carton, flexible packaging and paper packaging
- **1,000+** consumables and industry media
- **200+** providers of equipment and consumables

**Market Background**

- **New Plastics Economy**
  - Goal: By 2025, 100% of plastic packaging can be reused, recycled or composted
- **National Environmental Inspection & VOCs Treatment**
  - Goal: VOCs emissions to be reduced by over 10% by 2020
- **Fluctuating Raw Material Prices**
  - Tariff escalation results in increased import cost
- **Soaring Labor Costs**
  - Labor cost nearly tripled compared to 2010

**Challenge One**

How to create a recyclable package with good barrier properties?

**Challenge Two**

How to find the best VOCs treatment solutions for enterprises?

**Challenge Three**

How to cope with the international trade uncertainties and control procurement costs?

**Challenge Four**

How to develop automated production line and move towards Industry 4.0?

**Increasing Demand for**

- **Innovative Raw Materials**
  - Functional (high quality barrier) film
  - Biodegradable film
  - Plant-based film
  - Environmentally friendly ink
  - Environmentally friendly adhesive
- **VOCs Treatment**
  - Emission source & terminal control technologies, especially the ones that are economic, environmental friendly and applicable for SMEs
- **Smart Manufacturing**
  - Automated production line
  - Smart logistics
  - Smart production management software
    - i.e. ERP and MES

**Why Exhibit at SinoFlexPack South 2020?**

**1. Connected face-to-face with 4,000 trade buyers**

Guarantee the attendance of procurement decision-makers from 80% of Chinese enterprises above scale.

China has seen a significant rise in the number of plastic packaging enterprises. According to the statistics, the number exceeded 20,000 in 2018, most of which were SMEs manufacturing medium and low-end products; the number of enterprises above the scale (annual turnover over RMB 50 million) reached 1,569, up by 1.36% on a year-on-year basis. SinoFlexPack South 2020 will be gathered by 4,000 domestic trade buyers, 80% of which are decision-makers from the enterprises above scale.

**Part of Flexible Packaging Factories to be Invited**

By taking advantages of vast data pool in the industry and close partnership with China Plastics Processing Industry Association (CPPIA), Reed Expositions will launch tailored visitor schemes and guarantees over 1,500 decision-makers from the enterprises above scale will be present. In addition to Guangdong, SinoFlexPack South 2020 also targets at the trade buyers in the neighboring provinces including Hunan, Hainan, Jiangxi, Fujian, and Guangxi. It is estimated that over 2,500 trade buyers from SMEs will be present. Concurrently held with PackCon 2020, exhibitors will also be able to connect with buyers from over 80% terminal brands.

Maximize the synergistic effect along the whole packaging industry chain.
Why Exhibit at SinoFlexPack South 2020?

**Rooted in South China and radiate to the Belt and Road countries and regions**

SinoFlexPack South 2020 provides an opportunity to tap into overseas emerging markets.

SinoFlexPack South 2020 will be held in Dongguan, Guangdong, the center area of Guangdong–Hong Kong–Macao Greater Bay Area. Over the years, Dongguan has become the manufacturing center in Asia, and received purchase orders from increasingly growing market in South Asia and around the world.

**Part international visitors to be invited (by country)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangladesh</td>
<td>50</td>
</tr>
<tr>
<td>Thailand</td>
<td>80</td>
</tr>
<tr>
<td>Vietnam</td>
<td>150</td>
</tr>
<tr>
<td>Indonesia</td>
<td>600</td>
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</tbody>
</table>

**Assessment of countries benefited from capacity transfer**

<table>
<thead>
<tr>
<th>Country</th>
<th>Accumulated value of production transfer</th>
</tr>
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<tbody>
<tr>
<td>Vietnam</td>
<td>2.0</td>
</tr>
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**Why Exhibit at SinoFlexPack South 2020?**

**SinoFlexPack South 2020 will share global resources with ICE Europe**

In 2018, Reed Exhibitions took over Mark Brooks, the organizer of International Converting Exhibitions (ICE), so ICE will give full support to SinoFlexPack South 2020, and facilitate international visitor attraction with its powerful international networks.

**Four Special Zones to provide precisely-targeted services**

SinoFlexPack South 2020 will display new technologies, products and solutions in all procedures of flexible packaging—printing, quality testing, lamination, slitting and packing. In order to meet different procurement demands, the Expo will set up three specials zones regarding innovative materials, VOCs governance, smart manufacturing based on industry pain points and latest trends. Additionally, the Expo will set up the Brand Exhibitor Zone, where top manufacturers of equipment, technology and materials at home and abroad are going to be gathered.

**40% rise in marketing for omni-channel promotion**

In order to guarantee the quality exhibition experience for exhibitors and visitors, SinoFlexPack South 2020 will increase by 40% marketing budget.

With large database of precisely targeted global buyers in flexible packaging industry, and more than 10 online and offline promotion channels, SinoFlexPack South 2020 will provide 360° brand marketing opportunities.

**Accumulated value of importing substitutions**

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**Data source: The Economist**

**Why Exhibit at SinoFlexPack South 2020?**

**40% rise in marketing for advertising investment**

WeChat promotion in both Chinese and English throughout the event.

9 global call centers, peer-to-peer follow up target buyers.

8 international travel agencies arrange group delegations.

40+ issues of multilingual EDM distributed to 100,000 global data each time.

30,000+ SMS reminders.

20,000+ DMs to the executives of flexible packaging manufacturers.

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