Why to Exhibit at SinoFlexPack 2021?

Six Special Zones set to provide precisely targeted services

SinoFlexPack 2021 will display new technologies, products and solutions in all procedures of flexible packaging- printing, quality testing, lamination, slitting and packing. In order to meet different procurement demands, the Expo will set up the following six specials zones regarding ~~innovative materials, VOCs governance, smart manufacturing~~ based on industry pain points and latest trends, where top manufacturers in China and abroad are going to be gathered to display the whole industry chain solutions.

01 TOP 10 Brand Zone

Where global leading suppliers of equipment, consumables, raw materials and services are to be gathered

02 Innovative Product Zone

Where new products and new technologies, new manufacturing solutions are to be gathered

03 Green Printing Zone

Where environmental protection solutions for emission fountainhead & terminal are to be gathered.

04 Film Manufacturing Zone

Where new equipment, technologies and application for film manufacturing are to be gathered

05 Bag-making Zone

Intelligent machines for higher efficiency and lower rate of spoiled products are to be gathered

06 VOCs Treatment Zone

Where economic and environmental friendly VOCs treatments are to be gathered

Exhibit Profile

Flexible-packaging equipment

- Blow molding machines
- Extrusion equipment
- Casting equipment
- Aluminum plating equipment
- Printing equipment
- Laminating equipment
- Slitters
- Rewinders
- Various bag-making equipment
- Product testing machine
- Detection equipment
- Cladding machines
- Inkjet printing machines
- Stamping machines
- Other

Ancillary equipment and accessories

- Corona treatment equipment
- Static elimination equipment
- Tension control system
- Electronic correction system
- On-line detection system
- Die head
- Screw
- Rubber roller
- Anilox roller
- Guide roller
- Slip shaft/ Inflatable shaft
- Pressure roller
- Other

Raw materials

- Film
- Ink
- Colour pigments
- Master-batches
- Additives & glues
- Coating compounds
- Aluminum foil
- Other

Services

- Plate making
- Software
- Other

VOCs treatment and environmental equipment

- Recycling and related equipment
- VOCs treatment equipment
- Other

Part of the Exhibitors in 2021

BOBST · 陕西北人 SHAANXIBEIREN · KAMPF · 航天华阳 CASC HUAYANG · MAXCESS · TIDE TECHNOLOGY · 海宁市腾达机械有限公司 · verboca · Henkel · ETL · 广州通泽机械有限公司 SINOMECH CORPORATION · 恩伟（杭州）环保科技有限公司 · ZWC正威 · BST alltromat · HUNTSMAN Enriching lives through innovation · TLEPST 天龙环保 · 德冠 DECRO · 陕西欧泰印刷包装机械股份有限公司 ALLOTEC MACHINERY · 百合机械 BAIHE MACHINERY · 渭南大东印刷包装机械有限公司 · SCM · ……

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SINO FLEXPACK 2021

SINO FLEXPACK 上海国际软包展

Re-Pack for A New Future

July 14-16, 2021

Shanghai New International Expo Centre (SNIEC), China

www.sino-flexpack.com/en-gb.html

In Conjunction With

Organizer

Reed Exhibitions 励展博览集团

In Conjunction With

PACKCON 中国包装容器展

Organizers

Reed Exhibitions 励展博览集团

About SinoFlexPack 2021

As Asia's leading trade platform focusing on flexible packaging, SinoFlexPack will bring together hundreds of world-renowned suppliers to showcase leading equipment, technologies, services and solutions. It is also a gathering for industry insiders to acquire latest industry knowledge, new policies, market trends and insights. Alongside the show, series of activities will be organized where industry associations, media and experts will gather together.
The show will be running concurrently with SinoCorrugated, SinoFoldingCarton, China Packaging Container Expo (PACKCON), Intralogistics and Process Management Expo (InMAT), SinoPaper and the newly launched Digital Printing Equipment and Technology Expo (DPrint), forming a 7-IN-1 mega-show gathering more than 1,300+ exhibitors covering a total space of 120,000 SQM.

7-IN-1 Mega Hybrid Show, Covering the Whole Packaging Chain

Nearly 120,000 SQM exhibition space

1,300+ exhibitors

90,000+ trade visitors

For one thing, flexible packaging has been paid greater attention in recent years given its advantages of wide application, low cost and high potential of innovation. For another, the industry is also facing more challenges.

Challenges

01 Increasingly higher environmental-protection standards raised by the government

To further improve environment sustainability, China has introduced strict policies on VOCs emission. Flexible packaging factory has been imposed stricter requests.

02 New challenges along with Plastic Restrictions and Plastic Ban policies

Recyclable and degradable materials have been the development directions for flexible packaging industry since China's National Development and Reform Commission (NDRC) and Ministry of Ecology and Environment introduced new plastic ban on Jan. 16, 2020.

03 Narrow profit for flexible packaging manufacturers

Compared to the upstream raw material suppliers and downstream clients which are in the fast speed of transformation, there's narrow profit for flexible packaging manufacturers.

04 Increased labor cost

Since the introduction of new Chinese social insurance policy, the labor cost has raised grown fourfold when compared to that of 2010. Increase efficiency by downsizing staff is top priority.

Increasing Market Demands for

VOCs Treatment

Emission control technologies at the source and terminal, especially high effective solutions for SMEs to reach government standards.

Automatic Manufacturing

Intelligent manufacturing equipment to achieve higher efficiency, which contributes to higher profits.

Innovative Factory

Innovation is the inevitable way towards transformation, also the way for flexible packaging manufacturers to gain an advantage position in the industry chain.

Sustainable Development

There's an increasing demand for sustainable raw materials including functional film (high barrier film), biodegradable film, plant-based film, and environmental protection ink and adhesive.

Why to Exhibit at SinoFlexPack 2021?

A professional trade show in the industry with 17 years of history

Established in 2003 by Reed Exhibitions, SinoFlexPack is one of Asia's earliest trade show in the flexible packaging industry. It is a must-go trade event for suppliers to release their new products and technologies, and meet with potential buyers, which covers all flexible packaging segments and where presents raw materials, equipment, consumables and services in the industry.

A gold chance to meet with 4,000+ trade buyers

Reed Exhibitions has over 20,000 global buyer data in the flexible packaging industry. More than 4,000 visitors and buyers are going to present, 80% of which are purchase decision-makers from SMEs.

Visitor Data Analysis 2020

A fully-upgraded business match-making service

The following channels will make it easier for buyers to get to know you, contact you and meet you at the show:
· Recommendation in emails sent to preregistered visitors
· Recommendation on WeChat registration page
· Recommendation on Reed Connect
· Onsite one-to-one TAP meetings
· Onsite business guided tours
In addition, video conversations via Teams or WhatsApp will be arranged to match you with overseas buyers who will not be able to appear at the physical show for different reasons. We will assist you in your online business communication in a targeted and effective manner, and boost your efforts to increase international influence and market share.